

## **Research, Innovation, and Community Service**

NOUN has established a clear and structured process outlining how both staff and students conduct research. This framework serves as a guideline, ensuring that research activities are conducted systematically, ethically, and effectively, fostering a culture of inquiry and innovation within the institution.

The institution encourages multidisciplinary research, recognizing the importance of integrating diverse perspectives and expertise to address complex challenges. By promoting collaboration across different disciplines, the institution aims to foster creativity, enhance problem-solving capabilities, and generate innovative solutions that have broader societal impacts.

Efficiency in providing financial support for research is a key priority for the institution. By allocating resources strategically and transparently, the institution aims to maximize the impact of its financial support, enabling researchers to pursue high-quality projects and contribute meaningfully to their fields of study.

The institution prioritizes research in thematic areas that are not only relevant to its academic programs but also align with national priorities and challenges. By focusing on these areas, the institution aims to produce research that are both impactful and beneficial to the University and the broader community, addressing pressing issues and driving positive change.

The quality and impact of research are continuously assessed to maintain high standards and ensure that research outcomes contribute meaningfully to knowledge creation, innovation, and societal development. By evaluating the relevance, rigor, and dissemination of research findings, the institution aims to foster a research environment that is dynamic, influential, and internationally recognized.

The institution promotes and facilitates research collaboration among its staff, both within the country and internationally. By fostering partnerships and networks, the institution aims to enhance the quality and reach of its research, encourage knowledge exchange, and facilitate the transfer of expertise and best practices, ultimately contributing to the advancement of research and scholarship.